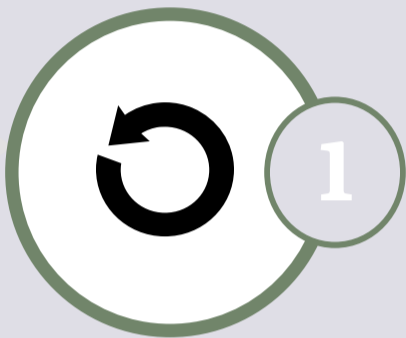


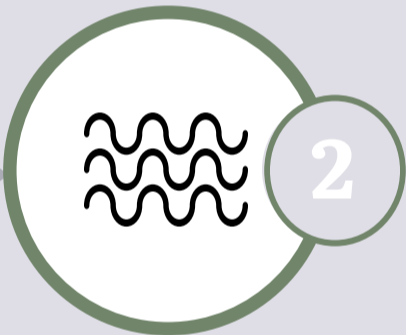
September Wrap-Up

As the month of September comes to an end, fall officially starts, and we enter the spookiest month of the year, let's look at what's happened throughout the month.



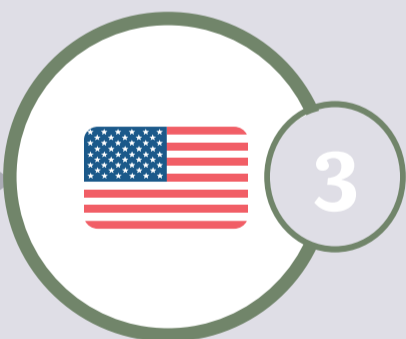
A Much Needed Turnaround

Since the start of the COVID-19 shutdowns, automotive manufacturers have been on a steady downfall. However, September has been singing a new tune. According to Business Insider, "after nearly seven months of slowdown, India's largest car manufacturer Maruti Suzuki, registered 30% year-on-year growth in overall sales," (Yadav).



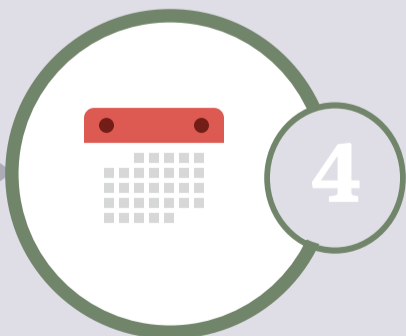
Bajaj Auto

The auto industry has not had it easy in the past, well year. Things are starting to pick back up, overseas, that is. In India, Bajaj Auto is on the up and up, once again. According to TimesDrive, "Bajaj Auto recorded its high ever exports in September 2020, with 1,85,351 unites sent overseas."



The US of A

Auto sales are not just recovering overseas, the US is seeing a steady trend of recovery. After seven long months and economic uncertainty, things are starting to look up. According to the Wall Street Journal, this uptick can be attributed to the increase in demand for trucks and SUVs. While there was still a 10% drop in the third quarter, that is down a whopping 24% from the second quarter.



Upcoming Events

- National Drive Electric Week - September 26, 2020 - October 4, 2020: Virtual
- Veterans Car Show - October 11, 2020: Sylvan Park, Redlands, CA
- Automotive Testing Expo North America - October 27-29, 2020: Suburban Collection Showplace, Novi, MI
- ATX Minneapolis - October 28-29, 2020: Minneapolis Convention Center, Minneapolis, MN
- British Classic Car Show - October 31, 2020: Carlin Park, Jupiter, FL

sources

<https://www.businessinsider.in/business/auto/news/checkout-the-maruti-suzuki-mahindra-hero-motocorp-and-bajaj-company-september-sales-number-for-personal-and-commercial-vehicles/articleshow/78424896.cms>, <https://www.timesnownews.com/auto/bike-news/article/bajaj-auto-records-highest-ever-exports-in-september/660669>, <https://www.wsj.com/articles/u-s-auto-sales-show-signs-of-recovery-in-third-quarter-11601569086>, <https://auto.economictimes.indiatimes.com/news/industry/september-2020-sales-analysis-low-base-recovery-festive-season-readiness-swell-sales/78431341>, <https://10times.com/usa/automotive>