

Mergers, EVs, and Broncos, oh my!

FCA and PSA

The merger between Fiat Chrysler Automobiles NV (FCA) and Groupe PSA birthed the new and improved company, Stellantis. The partnership between FCA and PSA is a 50-50 deal and still relatively new. Along with Fiat and Chrysler, this means that PSA has now acquired Ram, Jeep, and Dodge. Since the merge is so fresh on a product level, executives are unsure how Stellantis will be viewed at the consumer level.



FCA PSA



Buckin' Bronco

July 2020 brought the very anticipated unveiling of the new 2021 Ford Bronco. This is the first time that Ford has decided to start producing the Bronco again in the last 24 years. This two-door vehicle with a V6 engine makes it one of the hottest off-roading cars of the year. With ApplePlay compatibility and the chic addition of a touchscreen, the new Ford Bronco is ready for fun on and off the rocky terrain. The 2021 Ford Bronco is the ultimate *smart* off-roading SUV.



Antimatter Blue Metallic



Oxford White

It's Electrifying!

Following the electric vehicle trend of 2020, Nissan has finally revealed its first EV, the Ariya. According to The Verge, the Ariya will be able to drive nearly 300 miles on a single charge. This is a huge step for Nissan as a company since the Ariya is its first EV. Time will only tell the success of Nissan's new product rollout.



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